



onference  
**Automotive**  
aftermarket **2015**  
South East Europe

**Car & Truck**

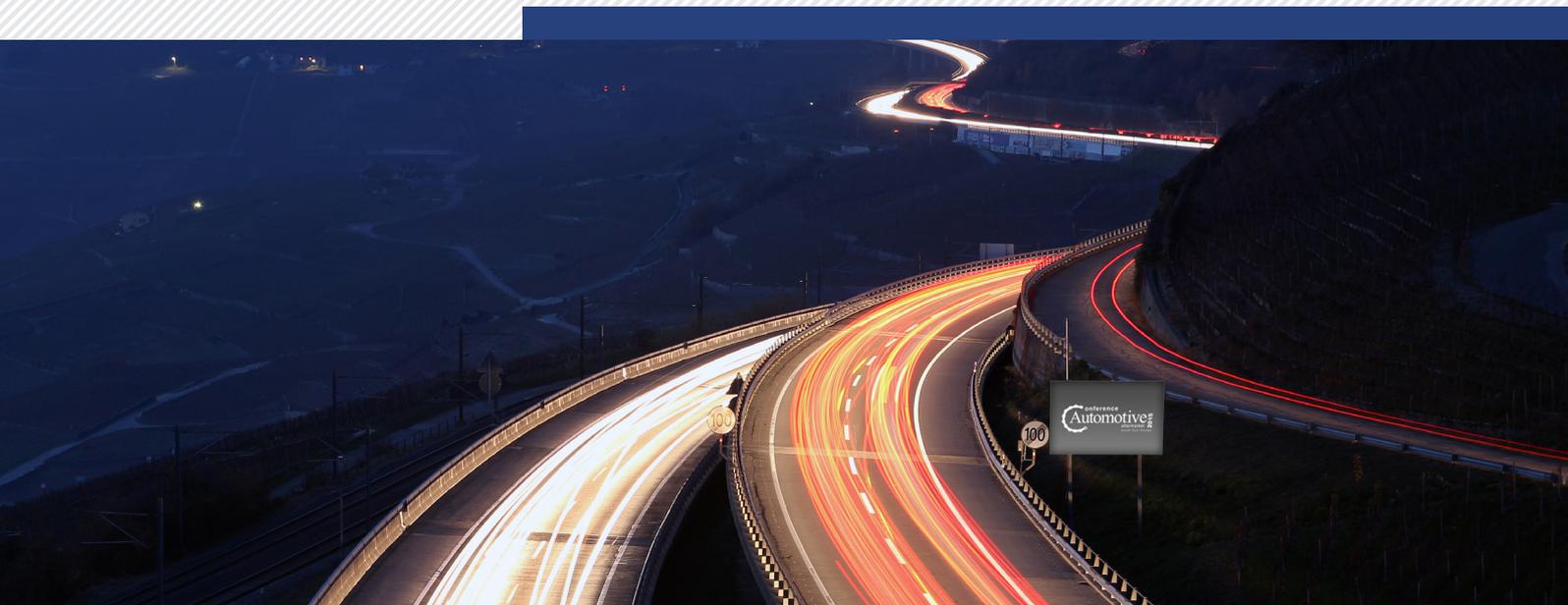
**26.03.2015, Belgrade**

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Dear Sirs and Madams,

We are pleased to announce the 2nd Independent Aftermarket Conference for South East Europe, which will focus on the Industry Members.

This year, conference will take place at the Crowne Plaza Hotel in Belgrade, on 26th of March.

This will be an excellent opportunity to gather Europe's aftermarket Elite in order to discuss and exchange ideas and information on new business models, consider trends and opportunities within the sector, debate critical issues and share matters of mutual interest to create efficiencies, improve processes, provide new opportunities and bring competitive advantages to business in the IAM, all for the sake of the best possible future.

Our conference is to develop independent automotive aftermarket, to stimulate regional industry support and protection of IAM rights, and to create more stable cooperative environment for future advancements. South East Europe has experienced significant changes over recent years. Therefore it is now our assignment, task and duty to build up its future, namely by providing quality information and sector knowledge on international and national federations and trade groups, especially focusing on the encouragement of regional networking and cooperation.

As for the region's 1st Independent Aftermarket Conference for South East Europe which took place in Belgrade on July 3, 2014, it was a great success and lived up to all our expectations, as suggested by the following facts: it was attended by more than 230 participants, who willingly came from 22 European countries, they were all very interested and actively participated in discussions, the conference was recorded by 40 journalists from 5 countries and supported by numerous different institutions related to and within Automotive business field.

This year's event, which has been created especially for Industry Members, will take place during the Belgrade Car Show, and it offers a possibility to visit this event, with the tradition tracing back to over 50 years.

Therefore, we would like to invite you once again to be a part of numerous Automotive events and experience in this part of Europe, which is perfect for further development of the industry.

Let's put up our knowhow, let's make local and international industries cooperate, let's establish associations in order to develop Independent Automotive Aftermarket here in the South East Europe and make it resemble European neighbors and world leaders. Your presence tomorrow will be of the utmost importance for the IAM market in this region and impressions you will bring away with you will be precious.

Dear colleagues and friends, we are looking forward to seeing you at this year's Conference, which takes place in Belgrade, on March 26, 2015.

**09:30** Registration And Morning Coffee  
**09:55** Moving to the Mediteran & Adriatic ballroom

**10:00** **Hartmut Röhl**,  
 President **GVA** (German Automotive Association) &  
**FIGIEFA** (International Federation of Automotive  
 Aftermarket Distributors)  
 • *Introduction – Presentation of the results from the  
 1<sup>st</sup> Automotive Aftermarket Conference held in  
 Belgrade, July 2014.*

## IAM Associations

**10:30** **Hartmut Röhl**, President, GVA & FIGIEFA  
 • *GVA activities*  
 • *Relationship between GVA & Industry*

**11:00 - 11:20** **Coffee Break**

**11:20** **Eyal Tarablus**  
 FIGIEFA Board Member; OYPG Vice President; GAUI Turkey  
 Managing Director  
 • *Cooperation of OYPG with local & international industry  
 members in Turkey*

**12:00** **Dan Cimpean**  
 FIGIEFA Romania  
 • *Best Practices of Association in Romania*

**12:30 - 13:30** **Lunch**

**13:30** **Workshop**  
 • *What are the benefits for the industry in supporting the  
 creation of national and regional associations of the  
 independent aftermarket?*

### Moderators:

- **Harmut Röhl**, President, GVA & FIGIEFA
- **Serdar Aslan**, Board Member, OYPG (FIGIEFA Turkey)  
 and Managing Director of Ferdinand Bilstein TR

**14:10** **Presentation of the group results**

**14:30 - 15:00** **Coffee Break: Club Lounge Living Room, Crowne Plaza.**

## Current and future trends on the IAM

**15:00** **Zoran Nikolić**, Senior Consultant - Wolk After Sales Experts  
 • *Trends in the South East Europe IAM in comparison to  
 other European Countries*

**15:40** **Markus Frömgen**,  
 Director, Consulting group BBE Automotive  
 • *Current trends in the IAM business*

**16:20** **Discussion**  
**Moderator:** Dan Cimpean, FIGIEFA Romania  
 • *How this can effect South East Europe?*

**17:00** **Workshop**  
**Moderator:** Harmut Röhl, President, GVA & FIGIEFA  
 • *How to organize and support next IAM conference for  
 WD and Industry in Romania in September 2015?*

**17:40** **Open discussion**

**Up to 18:30** **Closure of the Independent Aftermarket Conference**

**19:30 - 19:45** **Gathering for the Gala dinner:  
 Restaurant Prime, Crowne Plaza**

**Up to 00:00** **End of the Gala dinner**

**Date:**  
26.03.2015, 09:30am



**Address:**  
*Crowne Plaza Hotel*  
Vladimira Popovića 10  
Belgrade 11070  
Serbia



## Three ways to register

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HOTEL

For hotel reservations, please contact us  
in order to receive special benefits.

## Participation fee

359€ + VAT

## Reduced registration fee

299€ + VAT

when booking until 15th of February 2015

Other participants from the same company receive  
a discount of 10%.

The price includes: conference documents,  
Lunch, beverages and Gala dinner.

A confirmation letter and invoice will be sent upon  
receipt of your registration.

Please note that **full payment must be  
received prior to the event**  
(not later than 48 hours before the event).

**Entry to the event may be refused if payment in  
full is not received. Please consider the price as  
written on the proforma.**

